



Startup Crawl 2024

powered by



**The party returns on
October 4th, 2024!**

This annual event is designed to highlight existing entrepreneurs and elevate the participation of the region. Help us celebrate the unique entrepreneurial ecosystem of NWA and be a part of the biggest startup event in the Heartland.

startupjunkie.org | (479) 879-7997 | team@startupjunkie.org



Fast Facts

- 100+ startup and tech exhibits
- 10+ "stops" featuring local craft beer
- Food trucks and cocktail popups
- Beer garden and outdoor activations
- 2,500+ attendees expected
- Main stage and Juke Joint featuring live music

Flexible Sponsorships

If our sponsorship tier list doesn't have exactly what you're looking for, reach out to us to create a customized package that meets your company's unique needs and budget. We're here to ensure your sponsorship experience is perfectly tailored to your goals.

Past Sponsor Testimonial

"We're proud supporters of the Northwest Arkansas entrepreneurial community, and this has been a great opportunity to demonstrate that ongoing support. It's a party we didn't want to miss out on."
Whitney Yoder, public relations manager for Cox.

Interested in participating?

Email Caleb Talley at caleb@startupjunkie.org, Daniel Koonce at daniel@startupjunkie.org, or Victoria Dickerson at victoria@startupjunkie.org for more information!

2024 Startup Crawl

Sponsorship Tiers

~~Title Sponsor~~

- All Startup Crawl Promotions will be presented by YOU.
- Company Logo will be featured on all marketing materials (social media, cups, website, stage).
- Pass out swag at Event Headquarters.
- Give remarks on stage during the event.
- 25 Tickets to attend the event.



Stage Sponsor- \$8,000 ²~~(3)~~

- Your Company's Logo will be displayed across the headlining stage banners.
- Mention during the live concert.
- 20 Tickets to attend the event.



~~Cup Sponsor~~

- Your Company's Logo featured on Reusable Cups.
- Cups will be given to every ticket holder.
- 15 Tickets to attend the event.



Food Truck Corner Sponsor- \$5,000 (2)

- Your Company's Logo featured on one of two Food Truck Corners.
- Provide any promotional materials to hand out at food trucks.
- 10 Tickets to attend the event.



Beer Garden Sponsor - \$4,000

(X) 2

- Your Company's logo will be displayed throughout the most popular spot of the event.
- Hundreds of attendees will know their fun was made possible by your company.
- 6 Tickets to attend the event.



Beer Sponsor- \$1,000 (1X) 7

- Your Company's logo featured alongside a brewery at one of the stops along the crawl.
- 2 Tickets to attend the event.

Resource Booth - \$1,000

- Not a startup company and still want to participate in the event?
- Limited booths will be reserved for non-startups to join the fun and be featured at the Crawl.



Custom Sponsor

- Have a Sponsorship Idea that we missed? Let us know!
- We would love to meet with you to create a customized package that meets your company's unique needs and budget!